

**ADMN 518: Case Study Rubric**

<p><b>APA citations &amp; references</b></p> <ul style="list-style-type: none"> <li>• Use of other people’s ideas and work properly acknowledged</li> <li>• APA citation style followed</li> <li>• Includes an APA formatted reference list</li> <li>• Title page (incl. honour statement), running head, and page numbers used</li> <li>• Double spaced, 12 point TNR font, 1 inch margins, and title used</li> <li>• APA formatted tables and graphs</li> <li>• Proper use of italics and abbreviations</li> <li>• Numbers properly expressed</li> <li>• Use of the oxford comma</li> <li>• Limited use of hyphens</li> <li>• -ize spelling (not –ise spelling) of words</li> <li>• Quotations used, formatted, and sourced appropriately</li> </ul>	<p><b>Structure</b></p> <ul style="list-style-type: none"> <li>• Confirms, defines, and details the problem under consideration.</li> <li>• Basic structure that includes an introduction, a body, and a conclusion.</li> <li>• The introduction is convincing and highlights the topic at hand, its policy relevance, and importance.</li> <li>• Strong, deliberate ending that reinforces or clarifies the material in the body.</li> <li>• Good use of headings</li> <li>• Sentences and paragraphs flow</li> <li>• No <b>obvious</b> spelling or grammar mistakes</li> <li>• Orderly presentation of ideas</li> <li>• Neither overly general nor specific</li> <li>• Footnotes supplement or amplifying substantive information in the text</li> <li>• Appendices used where relevant</li> <li>• Evidence of revision</li> </ul>	<p><b>Scientific writing</b></p> <ul style="list-style-type: none"> <li>• A clear objective approach to the topic</li> <li>• Statements are based on facts that are supported by data or references</li> <li>• Does not make any philosophical, moral, or normative appeals</li> <li>• No informal or chatting language</li> <li>• Does not use biased or inflammatory language</li> <li>• Avoids use of the first person</li> <li>• No contractions, buzz words, and jargon</li> <li>• Careful use of verb tenses</li> <li>• Writing exhibits precision</li> <li>• Clarity in writing</li> </ul>
<p><b>Weight:</b></p> <p><b>Grade:</b></p> <p><b>Comment:</b></p>	<p><b>Weight:</b></p> <p><b>Grade:</b></p> <p><b>Comment:</b></p>	<p><b>Weight:</b></p> <p><b>Grade:</b></p> <p><b>Comment:</b></p>

## ADMN 518: Case Study Rubric

**Content:**

- Demonstrates understanding of key economic concepts
- Properly presents the problem using an economic perspective, using both words and graphs as applicable
- Sufficiently applies economic concepts to case study
- Displays information-seeking skills
- Properly uses and synthesizes research sources
- Evidence of critical analysis of research sources
- Supplements research with own ideas
- Links research back to the readings and case study
- Reasonable solution based on application of knowledge and skills deemed necessary to address the issue
- Appropriate level of detail
- Identifies the policy challenge
- Recommend a solution that is based on the analysis
- Identify the challenges solution will face, if implemented

**Weight:****Grade:****Comment:****Final Grade on Paper:****Looking forward:**